

# northtown automotive companies

## incard insider

July 2011

### Best Family Vehicles for 2011

Edmunds.com partnered with *Parents* magazine to pick the 15 vehicles best suited for family duty. Models in the family segment often tackle a wide range of responsibilities, from hauling small kids to toting gear. The picks on this list get the job done, whether you're looking for a sedan, a budget-priced model, a crossover, a fuel sipper or a minivan.

To compile the list, experts from both organizations evaluated hundreds of vehicles, placing primary focus on safety and reliability; each model's performance, interior, exterior, and availability of family-friendly features were also taken into consideration. Additionally, actual parents who own and drive these vehicles each day were consulted.

Below are a few favorites from each category found at Northtown Automotive. For more information, visit [www.edmunds.com](http://www.edmunds.com).

#### Best Family Sedan

2011 Hyundai Sonata  
2011 Subaru Legacy

#### Best Crossover/Minivans

2011 Toyota Rav4  
2011 Mazda 5  
2011 Sorento

#### Fuel Sippers

2011 Toyota Prius  
2011 VW Golf TDI

#### Budget Friendly

2011 Mazda 3

#### Big Haulers

2011 Toyota Sienna

### Visit Us At Our New Lexus Location!



Northtown Lexus has recently opened it's new home on Sheridan Dr near Getzville! This 8 million dollar project has been several years in the making and we are very excited to finally open the doors!

Our new store is twice as big as our previous location, offering customers and employees optimal space and comfort. Northtown overhauled its vacant former Chrysler dealership including adding a second floor above the new showroom. Customers will enjoy luxury, service, & hospitality to the **nth** degree! For a personal tour, please contact Diana Haner [d.haner@northtownauto.com](mailto:d.haner@northtownauto.com).

### You've got an 'in' with 'incard'

Do you dread walking into a showroom and feeling like a stranger?

I am here to ensure that your car buying experience is as stress-free as possible, and every detail runs smoothly from the time you walk into the showroom until delivery...and after!

- It's FREE and it's automatic enrollment.
- It's all about a no-hassle, no-pressure buying environment.
- It's finding the right vehicle at the most affordable payment.
- And, it's about making every second you spend at northtown the best experience possible.

For information regarding your incard benefits please contact Diana Haner 836.4600 x162 [d.haner@northtownauto.com](mailto:d.haner@northtownauto.com)

Visit Bagel Jay's for July's Platinum Plus give-away!



Hopkins&Klein Rd  
Williamsville  
639-1000

Marshall's Plaza  
Delaware &Great Arrow  
874-1800

Millersport Hwy & North Forest  
Getzville  
204-0001

### Savings Are Endless!

The exciting benefits of your Platinum Plus membership do not end at our dealerships. Once you leave the dealership, your Platinum Plus key tag and card become exclusive VIP discount cards, entitling you to everyday savings from more than 85 local merchants.

For a list of Platinum Plus merchants you receive discounts on daily visit [www.northtownauto.com](http://www.northtownauto.com)

## What's hot this month at Northtown...



'11 Kia Soul  
Lease - \$199/mo 36mos/12k  
\*\* \$2,000 down\*\*



'11 Corolla  
Lease \$214/mo 36mos/12k  
\*\* \$2,000 down\*\*



'11 Grand Cherokee  
Lease \$399/mos 39mo/10K  
\*\* \$2,000 down\*\*



'11 Mazda 3  
Lease \$169/mo 42/10k  
\*\* \$2,000 down\*\*



'11 Jetta S  
Lease \$197/mo 36mos/10k  
\*\* \$2,000 down\*\*



'12 Volvo S60T5  
Lease \$399/mos 36mo/10k  
\*\* \$2,000 down\*\*



'11 Kia Sorento  
Lease \$289/mo 36/12k  
\*\* \$2,000 down\*\*



2011 Sante Fe  
Lease \$309/mos 36mos/12k  
\*\* \$2,000 down\*\*



'11 IS250 AWD  
Lease \$479/mos 48mos/10k  
\*\* \$2,000 down\*\*

\*\*Total due \$2000 includes 8.75% sales tax. Owner Loyalty and other discounts NOT included please see dealer for details\*\*

Please contact your incard liaison - Diana Haner 836.4600 x162 [d.haner@northtownauto.com](mailto:d.haner@northtownauto.com)  
[www.northtownauto.com](http://www.northtownauto.com)

